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**ACCESSIBLE ECO-TOURISM  
SOCIAL ENTERPRISE**

**QUAD SE focuses on the inclusion of persons with disabilities and their caregivers in the cross-border tourism offer.**





## QUAD SE: TOURISM 4 ALL

Partners from Szeged and Banatski Karlovac established a social enterprise for providing an accessible and innovative tourism service - universally designed eco-touristic drive tours in Special Nature Reserves.

By generating significant additional tourism incomes by including people with disabilities and elderly people as consumers of tourism destinations and products/services, it brings positive socio-economic effects to cross-border area.

Its environmental impact is highly positive, because ATV vehicles for touristic wagons are both smart and sustainable: lithium-powered (clean, silent and long-life), charged from renewable energy sources.

Also, the workshops involving SMEs and research institutions for generating innovative solutions for ATVs and other services in nature reserves, will have additional environmental impact.



**ACCESSIBLE TOURISM IS ABOUT MAKING IT EASY FOR EVERYONE TO ENJOY TOURISM EXPERIENCES. MAKING TOURISM MORE ACCESSIBLE IS NOT ONLY A SOCIAL RESPONSIBILITY – THERE IS ALSO A COMPELLING BUSINESS CASE FOR IMPROVING ACCESSIBILITY AS IT CAN BOOST THE COMPETITIVENESS OF TOURISM IN EUROPE.**

**EC DG GROWTH**

## FUTURE FACING

Additional social innovation is based on setting up a service with so called "universal design": suitable for all citizens, including all those who have particular accessibility needs, their families and friends, thus creating environmental friendly, accessible and sustainable social tourism businesses.